

FXREBATES.COM – Homepage Design Brief

Project Overview

FXRebates.com is a premium forex rebate and cashback platform that helps traders receive cashback on every trade from trusted forex brokers.

The goal of the homepage is to establish trust, clearly explain the rebate process, showcase broker partnerships, and maximize user registrations.

The overall design should feel:

- Premium
- Modern
- Fintech-focused
- Professional
- Clean and minimal
- Conversion-oriented

Avoid generic crypto-style designs, excessive gradients, cartoon illustrations, or overly flashy effects.

The design should look comparable to leading fintech and financial service brands.

For reference, here are some websites operating in the same industry:

<https://premium-rebate.com>

<https://highfxrebates.com>

<https://fxpayback.com>

<https://www.paybackfx.com>

Brand Personality

Keywords

- Trustworthy
- Financial
- Professional
- Premium
- Reliable
- Transparent
- Global

Target Audience

- Forex Traders
- Prop Traders
- CFD Traders
- Beginners looking for cashback
- Experienced traders seeking better rebate rates

Geographic Markets

- Southeast Asia
 - Indonesia
 - Thailand
 - Vietnam
 - Nigeria
 - South Africa
 - Global Traders
-

Design Direction

Style

Modern Fintech UI

Color Palette

The color scheme must align with the logo colors shown below. This is one of the two logos that I will be using for FXRebates.

The logo for FXRebates, featuring the letters 'FX' in a bold, blue, sans-serif font, followed by the word 'Rebates' in a dark blue, sans-serif font.The logo for FXRebates, featuring the letters 'FX' in a bold, blue, sans-serif font, followed by the word 'Rebates' in a dark blue, sans-serif font, all set against a light gray rectangular background.

The design should feel trustworthy and financial rather than crypto-gambling.

Homepage Structure

1. Header

Elements

- FXRebates Logo
- How it works
- Brokers
- About
- News
- Flag icon (change language)
- Login
- Sign up

Requirements

Sticky navigation on scroll.

Clean and minimal.

Premium spacing.

2. Hero Section

Goal

Immediately communicate what FXRebates does.

Layout

Two-column layout.

Left:

- Headline
- Description
- CTA buttons

Right:

- Custom illustration/dashboard mockup

Main Headline

1. FOREX REBATES MADE SIMPLE. UP TO 90% BACK.

Supporting Text

Earn higher rebates from the world's leading forex brokers without affecting your spreads, commissions, or trading conditions.

CTA Buttons

Primary:

- Start Earning Rebates

Secondary:

- Compare Brokers

Trust Metrics

Display below CTA:

- \$7.5M+ Rebates Paid
- 15,000+ Active Traders
- 40+ Supported Brokers
- Daily Payout Frequency

Visual Direction

Create a modern trading dashboard illustration showing:

- Rebate earnings
- Trading accounts
- Broker logos
- Growth charts

Avoid stock photos.

3. What is a Forex Rebate? (How It Works)

Goal

Explain the process clearly.

Layout

3-step process cards.

What Are Forex Rebates?

Every trade generates spread or commission fees. Instead of letting those costs add up, FXPayback returns a significant portion back to you as cashback rebates.

Trade As Usual

Keep trading with your broker normally. No changes to your platform, spreads, or execution.

Broker Pays Us

Your broker pays FXPayback a commission for introducing you as a client.

Get Cashback

We share up to **\$50 per lot** back with you through daily rebate payments.

Design Notes

I want to design something similar to the sample below:

Example:

<https://fxpayback.com>

<https://prnt.sc/FJvBKtQPxOUK>

4. Trusted Brokers Section

Goal

Show available rebate opportunities.

Layout

Broker cards or comparison table.

Each broker card should display:

- Broker Logo
- Broker Name
- Maximum Rebate
- Account Types
- Quick View Button

Display

List of brokers

Examples:

- IC Markets
- Exness
- Pepperstone
- XM
- FP Markets
- Vantage
- Tickmill

Design Notes

This is the design I like. It will include a list of brokers categorized by group.

These are some design examples you can refer to.

<https://premium-rebate.com>

<https://prnt.sc/cW2ktyzxDeYW>

5. Rebate Calculator

Goal

Generate user engagement and conversions.

Features

User selects:

- Broker
- Account Type
- Trading Volume

Output:

- Estimated Monthly Rebate
- Estimated Yearly Rebate

Design Notes

Example

<https://prnt.sc/gHnsatxbLbye>

https://prnt.sc/Ye6JachHJS_kV

6. Why Choose FXRebates

Goal

Differentiate from competitors.

Layout

4Feature Cards.

Features

Real-Time Reports

View your earnings in real-time.

Highest Rebate Rates

We pay the best rebate rates

Fast Payouts

Get your rebates quickly and securely.

Awesome Support

Get answers for any query you may have on time.

Design Notes

Modern icon cards with subtle hover effects.

7. Live Rebate Feed

Goal

Create social proof.

Example

John (Indonesia)
Received \$245.80

Michael (Thailand)
Received \$412.30

David (Nigeria)
Received \$186.20

Design Notes

Scrolling live activity feed.

Looks real-time.

Example:

<https://prnt.sc/vrgHX5qx1557>

<https://prnt.sc/NXqD2YDAvoDV>

<https://prnt.sc/BGBAjJKGbDKd>

8. 3 Simple Steps To Get Forex Cashback

Layout

3 Steps

Earn Forex Cashback in 3 Easy Steps

Join FXRebates, trade with partner brokers, and get paid automatically.

Step 1: Create Your Account

Sign up for free and activate your cashback profile.

Step 2: Link Your Trading Account

Open a new account or connect an existing account with a partner broker.

Step 3: Receive Cashback

Earn automatic rebate payments on every eligible trade.

Design Notes

Example:

<https://prnt.sc/iZaGZaEoBju2>

https://prnt.sc/_b_yL6W-O3RD

10. Payment Proofs

Goal

Build credibility.

This is one of the most important sections on the homepage.

Layout

Carousel or Masonry Grid.

Content

Real Payout Proofs

Every screenshot below is a genuine payment received by our traders. No stock photos. No fake numbers.

Real payout screenshots.

Examples:

- USDT Transfers
- Bank Transfers
- Crypto Withdrawals

Design Notes

Blur sensitive information.

Highlight payment amounts.

Include payout dates.

Display "Recently Paid" badges.

Example:

<https://prnt.sc/sa1acpQVZZNG>

<https://fxpayback.com>

11. Payment Methods

Goal

Show withdrawal flexibility.

Display

Payment method logos.

Examples:

- USDT
- Bitcoin
- Ethereum
- Skrill

Design Notes

Example:

<https://prnt.sc/3Zpm1uTOXmV3>

9. Testimonials

Goal

Build trust through customer experiences.

Layout

3-6 review cards.

Include:

- Name
- Broker Name
- Review
- Avatar

Design Notes

Premium clean cards.

Avoid fake-looking testimonials.

Example:

https://prnt.sc/nM__A0u4QJy2

<https://prnt.sc/82Jb0eVcvbga>

12. FAQ Section

Goal

Reduce objections.

Questions

What is Forex Rebate?

How does FXRebates work?

Does it affect trading conditions?

When are rebates paid?

Which brokers are supported?

How do I withdraw earnings?

Design Notes

Accordion style.

Clean and simple.

Example:

<https://premium-rebate.com>

13. Final CTA Section

Goal

Capture users before leaving.

Headline

Start Earning Forex Rebates Today

Supporting Text

Join thousands of traders already receiving cashback from every trade.

CTA Button

Create Free Account

Design Notes

Strong visual impact.

Premium background.

Large spacing.

14. Footer

Sections

Company

- [About Us](#)
- [Contact](#)

Resources

- [Brokers](#)
- [Calculator](#)
- [FAQ](#)

Legal

- [Privacy Policy](#)
- [Terms & Conditions](#)

Social Media

- [Telegram](#)
- [Facebook](#)
- [X](#)

- TikTok

Additional Elements

Risk Disclaimer

Copyright Information

Company Information

Important Design Notes

The homepage should prioritize:

1. Trust
2. Simplicity
3. Clarity
4. Conversion

The website should feel like a premium fintech product rather than a typical affiliate rebate website.

Every section should guide users toward registration and account linking.

The overall visual quality should be comparable to leading fintech platforms such as Stripe, Revolut, Wise, and modern SaaS financial products.